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Please contact Michelle Potter with your updated contact information by February 1, 2004, to ensure continued delivery of the Humphrey Institute alumni newsletter.

Winter  
2004

## Alumni board of directors 2003–2004

The 2003–2004 alumni board of directors met for the first time on November 18, 2003. Special thanks to the alumni board transition team who worked last year to review the board's function and proposed the many exciting changes to the alumni relations program. Members of the transition team included Ragui Assaad,

Bob Burgett, Alyssa Burhans, Kaylee Highstrom, Tom Lehman, Rick Morgan, Rich Newell, and Sara Peterson.

We also wish to thank the alumni, faculty, and staff who nominated candidates. Your participation in the process of reconstituting the alumni board of directors is greatly appreciated!

### 2003–2004 Alumni board of directors

Katie Burns, MA '97  
Steve Cramer, MA '79  
Francis Green III, MA/JD '97  
Bernadine Joselyn, MPA '00  
Scott Leitz, MA '91  
Tim Marx, MA/JD '79  
Jim Mulder, MA '82  
Allison Rojas, MA '96  
Kelly Scanlan, MA '95  
Eric Willette, MA '93

#### Ex-officio members

Dean J. Brian Atwood  
Alyssa Burns, MPP in progress, PASA representative  
Richard Morgan, MA '82, Humphrey Institute Advisory  
Council representative  
Tom Lehman, MA '82, UMAA Board of Directors representative  
Nancy Eustis, faculty representative  
Aijun Nie, faculty representative  
Hope Thill, UMAA staff  
Michelle Potter, Humphrey Institute collegiate alumni officer

*Read the board members' biographies on page 5.*



*Back row, from left: Tim Marx, Richard Morgan, Jim Mulder, Tom Lehman, Eric Willette, Scott Leitz, Steve Cramer, Dean J. Brian Atwood  
Front row, from left: Aijun Nie, Nancy Eustis, Kelly Scanlan, Bernadine Joselyn, Allison Rojas, Katie Burns, Francis Green III, Michelle Potter*

## We're going electronic in 2004—are you coming with us?

*News & Views* will be sent via e-mail starting with the spring 2004 issue. Do we have your e-mail address? Do we have the *right* e-mail address? Check the winter 2004 newsletter label to see if the correct information is printed there. If not, please contact Michelle Potter at [mpotter@hhh.umn.edu](mailto:mpotter@hhh.umn.edu) to correct your contact information or submit an update through our website [www.hhh.umn.edu/alumni/news\\_information.htm](http://www.hhh.umn.edu/alumni/news_information.htm). If you do not have an e-mail address, please contact us so we can communicate with you by other means.

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*All Humphrey Institute degree dates in News & Views refer to entering year.*

*News & Views* is published periodically by the alumni association of the Humphrey Institute of Public Affairs. For more information, contact Michelle Potter at 612-625-0750 or [mpotter@hhh.umn.edu](mailto:mpotter@hhh.umn.edu).

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[www.hhh.umn.edu/alumni.htm](http://www.hhh.umn.edu/alumni.htm)

**Dean-J. Brian Atwood**

Interim Associate Dean-

**Nancy Eustis**

The Hubert H. Humphrey Institute of Public Affairs, the University of Minnesota's public affairs graduate school, prepares individuals for public service and designs more effective public policies and institutions. The Institute offers four graduate degree programs and is home to several research and outreach centers and programs.

While hospitable to a wide range of viewpoints, the Humphrey Institute does not take positions on issues. The University of Minnesota is an equal opportunity educator and employer.



## From the PASA president

By Alyssa Burhans, MPP '02



*Alyssa Burhans*

Greetings on behalf of the Humphrey Institute student body! This past year has brought many exciting changes to the Humphrey Institute community. The newly opened Center for Leadership of Nonprofits, Philanthropy, and the Public Sector is an important addition to the Institute. Students and the administration look forward to the launching the Center for the Study of Politics, an initiative led by Dean Atwood, in early 2004. These additions will contribute to the understanding of public policy and provide opportunities for research and community engagement.

PASA also has been very busy throughout the year. Early on, PASA members made a commitment to providing opportunities for students to gain practical skills in public affairs. We have held widely attended civic engagement workshops on such topics as lobbying and running

for office. We have partnered with the Humphrey Forum to bring live presidential candidate debates to the community via cable television. Finally, in preparation for precinct caucuses, PASA is hosting a series of training workshops open to the entire University of Minnesota community. We hope that all of you are contemplating your role in voter education, registration, and mobilization in the 2004 elections.

PASA is an influential member of the Humphrey Institute community and provides many opportunities for student growth. At the start of spring semester, we will pass the torch to the next group of students. We are confident that they will continue the tradition of providing these opportunities and remaining the voice of the students

Finally, just a word of thanks to alumni—we appreciate your dedication to the Institute and the newly established alumni board. The board will provide opportunities for graduates to shape the Institute and prepare the next generation of leadership.

Please feel free to contact me at [aburhans@hhh.umn.edu](mailto:aburhans@hhh.umn.edu)

## New alumni relations staff



*Michelle Potter-Bacon*

A revitalized alumni relations program brings many changes to the Humphrey Institute. A transition team met in place of an official board of directors last year, working to refocus the purpose of the alumni board and invigorating the Institute's relationship with its alumni.

Perhaps the biggest change in our program is the establishment of a collegiate alumni officer. This position, which is devoted exclusively to alumni relations, was filled in August by Michelle Potter-Bacon, whom recent graduates will

remember from her previous role in student services in the Humphrey Institute Graduate Programs Office. Specifically, Michelle staffs the alumni board of directors, assists Career Services with the mentor program, and handles all alumni communications. Michelle also is planning upcoming networking events in Minnesota and Washington, D.C., with the hope of making these annual events. Additionally, she acts as a liaison to the University of Minnesota's Alumni Association (UMAA).

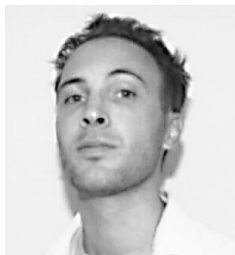
Michelle holds an M.A. in Scandinavian Studies from the University and especially welcomes questions from almost-alumni regarding degree completion. To communicate any alumni-related news or concerns, please stop by 300 Humphrey Center, call (612) 625-0750, or send e-mail to [mpotter@hhh.umn.edu](mailto:mpotter@hhh.umn.edu).

# 2002–2003 Alumni Tuition Grant program supports outstanding students

Alumni provided generous support for the Humphrey Institute Alumni Tuition Grant program during 2002, allowing the Institute to offer financial aid awards ranging from \$2,225 to \$4,500 to 11 students. These awards include the Jonas G. Schwartz Award for Community Service and the first-ever Gayle R. Zoffer Award for

Women and Public Policy. Students apply for the awards, and a committee of Humphrey Institute alumni and faculty members makes the selections based on academic achievement, community service, professional promise, and financial need.

Join us in congratulating the 2002–2003 Alumni Tuition Grant recipients:



*Timothy Bates, MPP, economic and community development*



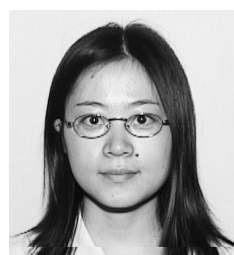
*Sara Bertelson, MS, science, technology, and environmental policy*



*Jennifer Ebert, MPP, economic and community development*



*Andrew Halpern-Manners, MPP, policy analysis*



*Hye Jin Kim, MPP, policy analysis*



*Todd Reubold, MS-STEP, self-designed concentration in energy policy*



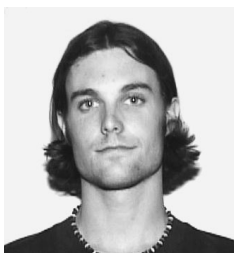
*Yi Li, MPP, economic and community development*



*Susan Podolsky, MPP, public and nonprofit leadership and management*



*Mark Spector, MPP, social policy*



*Jonas G. Swartz Award: Martin Wera, MPP, public and nonprofit leadership and management*



*Gayle R. Zoffer Award: Sarah Doire, MPP, women and public policy*

Between January 1 and December 10, 2003, 259 donors contributed \$22,834 to the Alumni Tuition Grant program. During 2004, alumni board members Katie Burns, Bernadine Joselyn, Scott Leitz, and Jim Mulder will work with the development office to raise financial support for the program.

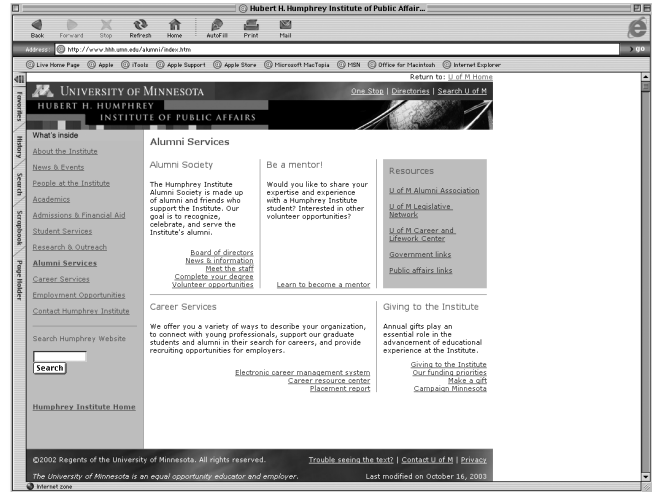
The need for student financial aid continues to grow dramatically, and your support will help ensure that future generations of

talented students have the opportunity to study at the Institute. Please contact Lars Leafblad, associate development officer, by phone at (612) 625-9588 or via e-mail at [lleafblad@hhh.umn.edu](mailto:lleafblad@hhh.umn.edu), if you are interested in making a gift. We are grateful for the gifts we received in 2003 and look forward to raising even more support for the Alumni Tuition Grant program in the future.

# Check out the new and improved Humphrey website—Alumni Services:

[www.hhh.umn.edu/alumni/index.htm](http://www.hhh.umn.edu/alumni/index.htm)

Find out the latest news at the Humphrey Institute. See when the alumni board meets. Sign up for the mentor program. Check out Career Services' job site. Peruse the latest placement report. Explore volunteer and giving opportunities.



## Attention alumni: We need your career leads

Humphrey Institute students are looking for internships and jobs in a challenging market. If you know of an opportunity that might be a good fit for a Humphrey Institute student or graduate, please send the information to Lynne Schuman, director of career services, at (612) 626-9209 or [lschuman@hhh.umn.edu](mailto:lschuman@hhh.umn.edu). Alumni leads are one of

our best sources for job and internship possibilities, and the Institute sincerely thanks the many alumni who pass on career information, serve as mentors, and help Humphrey Institute students network professionally. Your support is genuinely appreciated.

### New faculty

In August, Aijun Nie joined the Institute faculty as an assistant professor in public and non-profit management. A native of China, Nie specializes in non-profit management, public budgeting and finance, and education policy.



*Aijun Nie*

## Not quite a graduate?

Grad 999, a free credit, makes completing your degree easier than ever before! We also are considering holding an evening or weekend seminar where we walk through the process of reenrolling in the Graduate School to complete your degree. For more information, visit [www.hhh.umn.edu/alumni/complete\\_degree.htm](http://www.hhh.umn.edu/alumni/complete_degree.htm). If there is a Plan B paper between you and your Humphrey Institute degree and you would be interested in attending a session to complete your program, please contact Michelle Potter.

# Meet the alumni board of directors

## Katie Burns

Katie Burns worked at the U.S. Department of Health and Human Services for three years after completing her degree at the Humphrey Institute. She was a presidential management intern (PMI) and worked in the Budget Office and in the Office of the Secretary on Medicaid, welfare, and child support issues. Since moving back to the Twin Cities in November 2002, Katie has been employed at the Minnesota Department of Finance, where she specializes in health care and human service budget issues. Katie also volunteers with Project Foundation, an organization that provides emergency and longer-term assistance to homeless youth.

## Steve Cramer

Steve Cramer is the executive director of Project for Pride in Living, Inc. (PPL), an agency dedicated to creating opportunities for lower-income families by offering comprehensive programs in housing, employment and training, supportive services, and youth development. PPL's programs reach 7,000 people annually and include ownership/management of 700 units of affordable rental housing.

Steve previously served as the first director of the Hennepin County Department of Housing, Community Works, and Transit from February 2002 through August 2003 and as the head of the Minneapolis Community Development Agency from 1999 until his appointment with the county. From 1994 through 1999, Steve worked for PPL, serving as the director of housing and development, chief operating officer, and, ultimately, president and executive director. Steve was elected to the Minneapolis City Council in 1984 and served until 1993.

## Francis Green III

Francis Green III is an assistant attorney general with the Minnesota Attorney General's Office, where he is assigned to the agriculture, natural resources, and commerce division. In addition to his MA from the Humphrey Institute, Francis holds a law degree and a bachelor's degree from the University of Louisiana at Lafayette.

## Bernadine Joselyn

Bernadine Joselyn is a graduate of the Humphrey Institute's MPA program. She currently is the director of public policy and engagement at the Blandin Foundation in Grand Rapids, Minnesota. As director, Bernadine is responsible for promoting rural perspectives in the realm of public policy. Her two major initiatives involve forestry and broadband telecommunications. The *Vital Forests/Vital Communities* initiative aims to strengthen Minnesota's forests and forest-based economies in ways that are both ecologically and fiscally responsible. The second initiative is focused on making broadband telecommunications more accessible to rural communities.

## Scott Leitz

Scott Leitz is the director of the health economics program at the Minnesota Department of Health, where he also serves as the state health economist. Scott conducts research on Minnesota's health care marketplace and provides analysis to the Minnesota Legislature and policymakers regarding health care cost and access issues.

## Tim Marx

Governor Tim Pawlenty appointed Tim Marx commissioner of the Minnesota Housing Finance Agency in April 2003. Prior to his appointment, Tim was with the law firm of Briggs and Morgan. Tim began with Briggs and Morgan in 1986 and has extensive experience representing governmental, nonprofit, and private clients. In 1993, he left the firm to serve as Saint Paul City Attorney and in 1997 was named Deputy Mayor, a post he held until returning to Briggs and Morgan in 1998.

## Jim Mulder

Jim Mulder is the executive director of the Association of Minnesota Counties. He entered the Humphrey Institute in 1982 and has served in the Minnesota House of Representatives.

## Allison Rojas

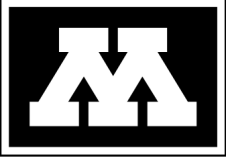
Allison Rojas entered the Humphrey Institute in 1996. She currently runs her own consulting business, providing technical assistance, capacity building, and evaluation services to local and national government and nonprofit agencies. She also works as a senior consultant at Wilder Center for Communities.

## Kelly Scanlan

Kelly Scanlan has served in Congresswoman Betty McCollum's Saint Paul office for the past year and worked on McCollum's 2002 re-election campaign. Prior to that, Kelly worked for Common Hope, a nonprofit organization that does development work with impoverished families in Guatemala. Kelly was the work-team coordinator and warehouse manager. Kelly received her undergraduate degree from the College of St. Benedict before entering the Humphrey Institute in 1995.

## Eric Willette

Eric Willette began his MA program at the Humphrey Institute in 1991. He works as a policy research manager for the League of Minnesota Cities, a not-for-profit organization serving 822 Minnesota city governments. He has been with the League since 1995.



## Searchable alumni database on the way

Many Humphrey Institute alumni want to find former classmates to network or just keep in touch. Good news! UMAA plans to launch a searchable database of all alumni and friends of the University. UMAA members should verify their contact information now. It couldn't be easier! Go to [www.alumni.umn.edu/updateinfo](http://www.alumni.umn.edu/updateinfo) to see if your information is up to date.

The online directory will be part of a larger UMAA online community that includes member-only services geared toward keeping members connected. The password-protected online directory also

will offer access to a comprehensive career center that includes networking and mentoring opportunities, resume and job postings, and other career-related services.

Not a UMAA member? Sign up now! Call: 1-800-UM-ALUMS or (612) 624-2323 or sign up on the UMAA's secure website at [www.alumni.umn.edu/](http://www.alumni.umn.edu/).

## Get your Humphrey apparel

To help raise money for the spring banquet and to respond to considerable demand for school apparel, the Public Affairs Student Association (PASA) is selling sweatshirts and T-shirts with the Humphrey Institute logo. Sizes are limited. Contact Aaron North at [anorth@hhh.umn.edu](mailto:anorth@hhh.umn.edu) for more information.

### 100% cotton T-shirts

Slate blue with a black emblem printed on the left chest.  
\$12 donation to PASA, plus \$1.50 shipping and handling.

### 50/50 cotton/polyester heavyweight sweatshirt

Khaki with maroon emblem embroidered on the left chest.  
\$24 donation to PASA, plus \$2.50 for shipping and handling.

Mail your check (made payable to PASA) with order specifications and your mailing address to PASA, 130 Humphrey Center, 301 — 19th Avenue South, Minneapolis, MN 55455.

## ALUMNI NEWS *continued from page 7*

**Athena Tapales** (MA '93) received a doctorate from The Johns Hopkins University Bloomberg School of Public Health in May 2002. She currently is completing a post-doctoral fellowship at the Department of Sociology and the Center for Social Organizations at The Johns Hopkins University and is on the board of directors of Planned Parenthood Maryland.

**Josh Zepnick** (MA '98) was elected to represent the 9<sup>th</sup> district in the

Wisconsin State Assembly in November 2002. Zepnick sits on the financial institutions, government operations and spending limitations, transportation, and workforce development committees.

### 2000s

**Michael Moore** (MPA '00) has been named development director for the City of Thief River Falls, Minnesota.

Do you have personal or professional news to share? Contact Michelle Potter at (612) 625-0750 or [mpotter@hhh.umn.edu](mailto:mpotter@hhh.umn.edu) to keep your classmates up to date.

## 1970s

**Brad Eggen** (MA '72) was profiled in the August issue of *Minnesota Law & Politics* in a special edition on "Super Lawyers."

**Tim Marx** (MA '79) was appointed commissioner of the Minnesota Housing Finance Agency in April 2003. He was the fifth DFLer named to Minnesota Governor Tim Pawlenty's cabinet.

**Mary B. Moreira** (MA '70) was re-elected to the Robbinsdale Area School Board in November 2003. She has served on the board since 1990 and currently is its chair. Moreira also is a full-time teacher in Minneapolis.

**Burnham (Bud) Philbrook** (MA '75) will celebrate the 20<sup>th</sup> anniversary of Global Volunteers in 2004, a Twin Cities-based nonprofit organization he co-founded in 1984 with his wife Michele Gran. The organization has mobilized nearly 15,000 volunteers to work on short-term (one- to three-week) development projects in more than 100 communities and 25 countries. Projects range from teaching English in Africa and China to restoring parks on American Indian reservations to caring for babies in Romania. "This work reminds me of the commonalities we share on this planet," says Philbrook. "And it gives me hope that my three sons will enjoy a greater opportunity for world peace in their lifetimes."

## 1980s

**Ann Lenczewski** (MA '85) successfully defended her seat in Minnesota House of Representatives district 40B (Bloomington) in the 2002 election.

**Patrick Mendis** (MA '84) was appointed to the USDA Graduate School Board by U.S. Secretary of Agriculture Ann M. Veneman. Currently, Mendis is a consultant to the Center for Global Security Research at the U.S. Department of Energy's Lawrence Livermore National Laboratory and an adjunct professor of economics and management at the University of Maryland and University College Graduate School of Management and Technology.

**Kathy Shea** (MA '89) wrote an article for the *Southwest Journal* titled "Need a Cure for Candidate Anxiety Disorder," which documents her recovery from fear of meeting candidates and helps others prepare to meet local political candidates.

**Barbara Sporlein** (MA '88) has been appointed planning director for the Minneapolis Department of Community Planning and Economic Development, effective January 9, 2004. Sporlein previously served as deputy executive director for the Saint Paul Public Housing Agency, where she helped oversee the

agency's more than 4,000 public housing units. During her tenure, she helped create a program that leveraged public, private, and nonprofit resources to develop hundreds of new affordable housing units. Prior to her position at the Saint Paul Public Housing Authority, Sporlein was a planner for the city.

**Joy Tierney** (MA '82) recently stepped down as mayor of Plymouth, Minnesota, and is retiring with her husband to a new home east of Knoxville, Tennessee.

**Jack Uldrich** (MA '89) is the chairman of the Independence Party of Minnesota and was campaign manager for Tim Penny's 2002 gubernatorial race. In March 2003, Random House released Uldrich's book, *The Next Big Thing is Really Small: How Nanotechnology Will Change the Future of Your Business*, which received favorable reviews in the *Wall Street Journal*, *Harvard Business Review*, and *Publishers Weekly*. His next book, *Into the Unknown: Leadership Lessons from Lewis & Clark's Daring Westward Adventure*, is due out in April 2004.

## 1990s

**Paul Bakken** (MA '94) ran for Minnesota House of Representatives district 38B (Eagan) in the 2002 election.

**Steven Clift** (MA '91) was selected by PoliticsOnline and 4<sup>th</sup> World Forum as one of the "25 Who are Changing the World of Internet and Politics 2003." Clift is a consultant and board chair for E-Democracy.org, which advocates for expanding the use of the Internet in informing the public about the political and government systems and engaging citizens and policymakers in political debate.

**Ron Clark** (MA '95) died November 23, 2003, after a two-year struggle with non-Hodgkin's lymphoma. He had served as editorial page editor of the *St. Paul Pioneer Press* for 21 years before he resigned in March 2003 for health reasons. Clark championed riverfront development in St. Paul and encouraged broad-based participation in his pages through columns, such as *Sainted and Tainted*. A native of Ohio, Clark received a bachelor's degree in journalism from Kent State University in 1965 and a master's degree in journalism from Northwestern University in 1966.

**Jennifer Cornell** (MA '96) is one of the founders and secretary of the Minnesota Fire Fighter's Association and a captain with the Minneapolis Fire Department, where she has served since 1994.

**Jennifer Fling** (MA '92) passed away on May 30, 2002, after a six-month battle with cancer.

**Javier La Fianza** (MA '92) was appointed as chief operating officer of Crystal Stairs. Based in Los Angeles, Crystal Stairs is one of the largest private, nonprofit childcare development corporations in the country.

**Lisa Hinz** (MA '90) will begin a regional extension educator position focusing on leadership and civic engagement with the University of Minnesota Extension Service in January 2004. She will work with people and communities in southeast Minnesota and carry some statewide responsibilities. Hinz will marry **Stuart Macdonald** (MPA '01) this winter.

**Salima Oines Khakoo** (MA '93) was published in the December 1 issue of *Asian Pages* on the topic of U.S. government special registration procedures for nationals of certain Asian and Middle Eastern countries. Ms. Khakoo is an associate attorney with Ingber & Aronson, an immigration law firm.

**Katherine Luke** (MA '98) is pursuing a Ph.D. in social work and sociology at the University of Michigan.

**Cheryl Mandala** (MA '96) spent an "amazing" year clerking for the Alaska Supreme Court in Anchorage. She currently practices civil rights law in San Francisco, doing trial and appellate-level work on discrimination, whistle-blower, and international human rights cases. Mandala married Terry Kelly, a philosophy professor at California State University, on June 21, 2003. **Adriel (Harvey) Bush** (MA '96) and **Carrie Conaway** (MA '96) attended the wedding.

**Carl Nelson** (MS '97) took a position as community energy initiatives project manager at The Green Institute in Minneapolis. The majority of his time will be spent developing an innovative proposal for a renewable energy power plant that would supply both electricity and heating for businesses along Lake Street. The proposed plant would utilize clean urban wood waste, such as municipal tree trimmings, used wood pallets, and non-treated construction wood waste. Nelson's Humphrey Institute thesis was cited by the Minnesota Pollution Control Agency in its filing to justify the health benefits of converting the metro area coal plants to cleaner-burning natural gas.

**Bill Pulkrabek** (MPA '99) ran unopposed for the county commission in Washington County, Minnesota.

**Philip R. Schenkenberg** (MA '91) was elected a shareholder in the firm of Briggs and Morgan, P.A., in Minneapolis.

*Continued on page 6*